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mini

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J.D. Biersdorfer

iBooks and ePeriodicals on the iPad: The Mini Missing Manual

by J.D. Biersdorfer

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Introduction

When Apple introduced the iPad, it also debuted its online bookstore, iBookstore. This Mini Missing Manual takes you down the virtual rows of iBookstore, to help you find, buy, and download books and subscribe to magazine and newspapers. You'll learn how to navigate your books and periodicals and sync them back to iTunes to swap them on and off your iPad to free up storage space. In addition, you'll find out where to get free books in the iBookstore, and where you can shop for iPad-compatible books, both free and for-pay, outside of Apple's domain.

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This Mini Missing Manual is excerpted from the book *iPad: The Missing Manual*.

iBooks & ePeriodicals

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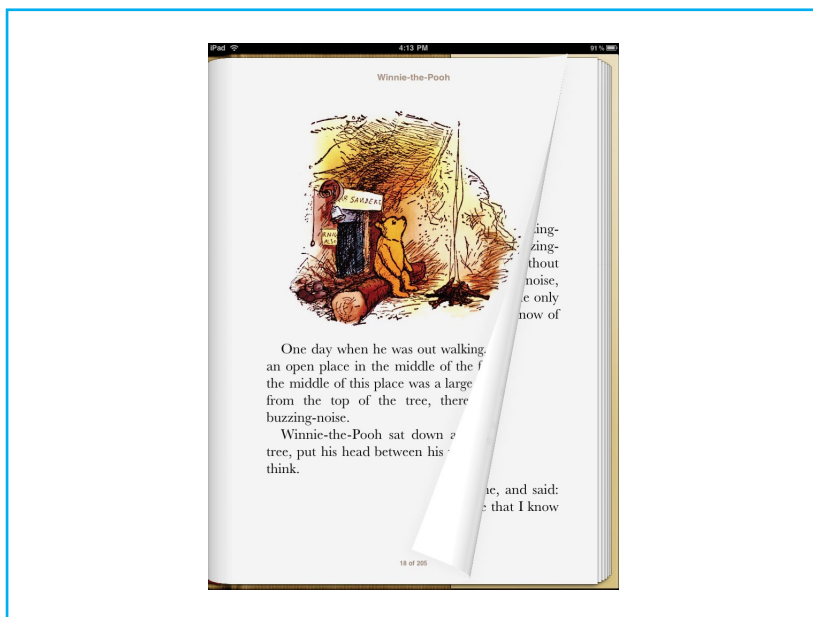


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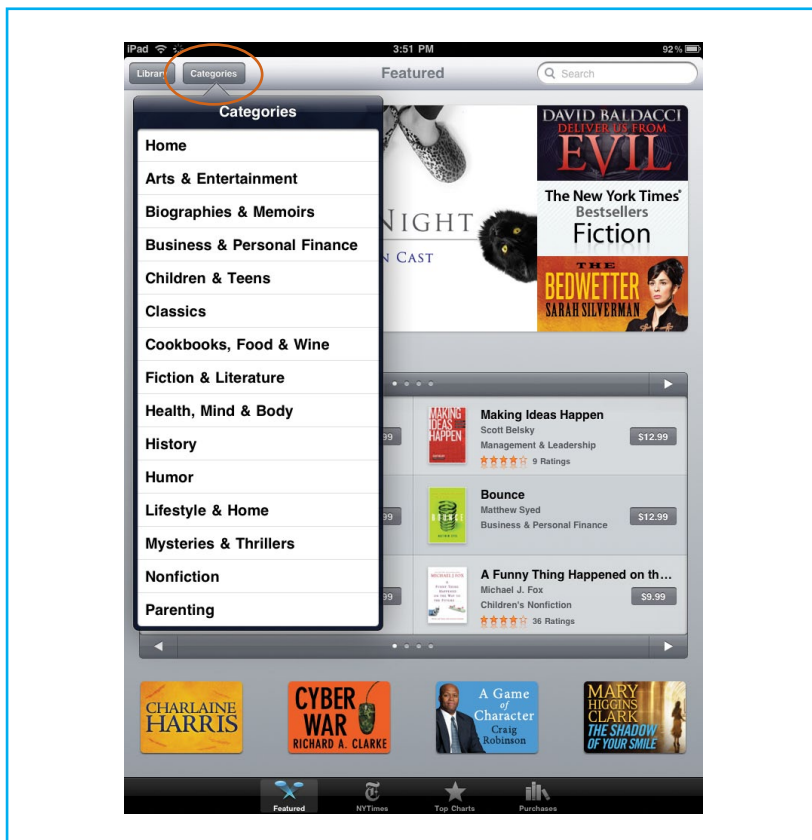


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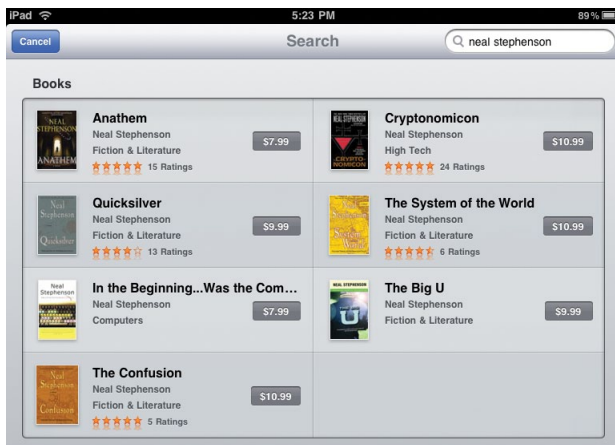
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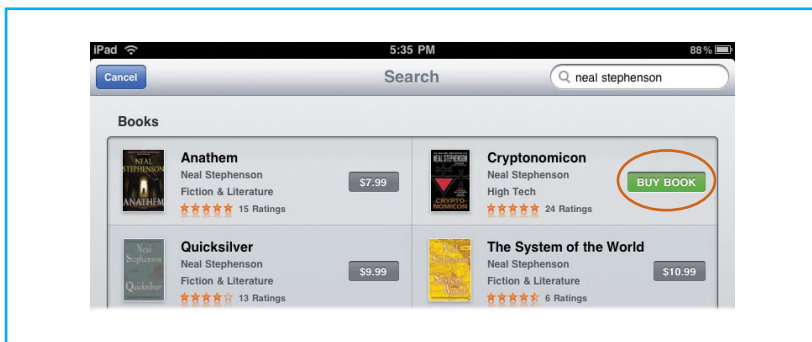
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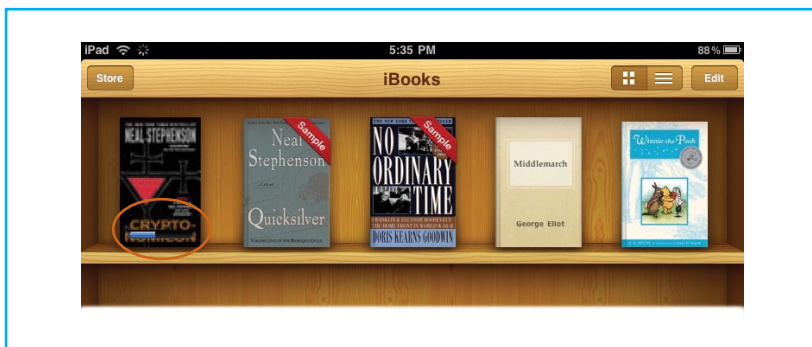
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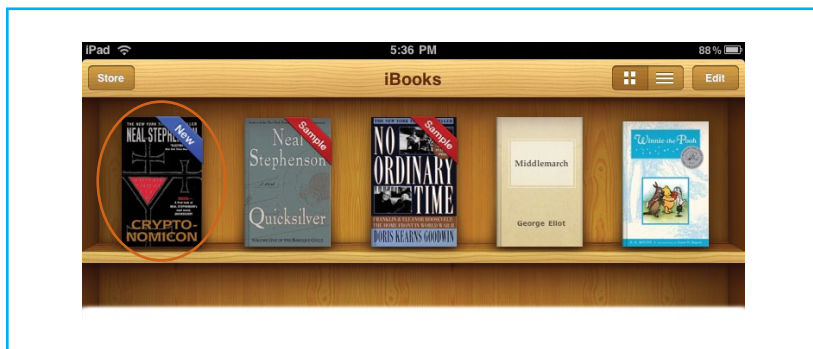
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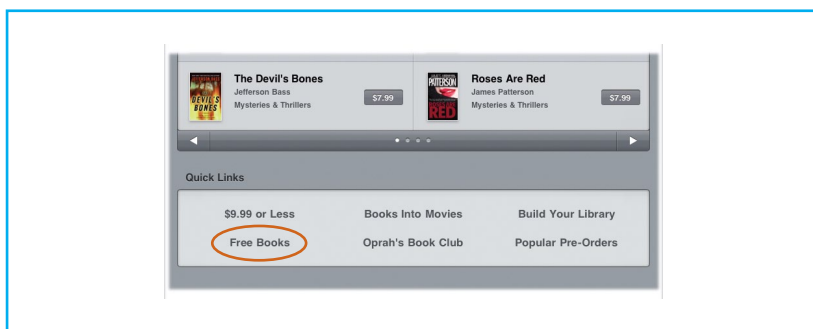
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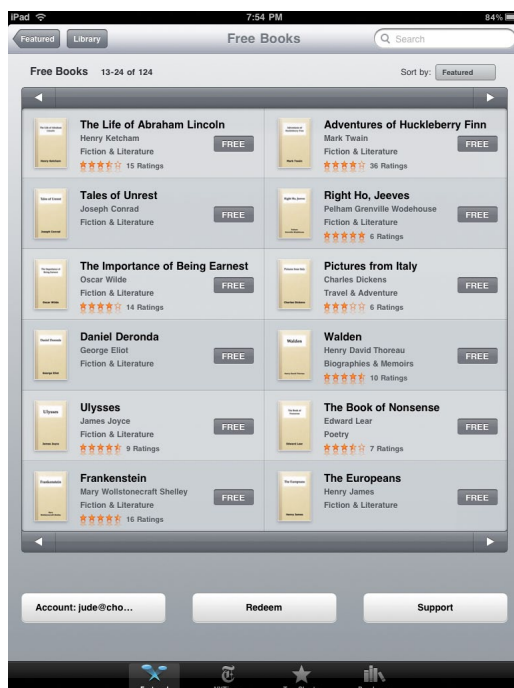
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You can also download *Ulysses* by James Joyce. Even though the iPad weighs a pound and a half, it's still probably lighter than paperback copies of this epic Irish novel of more than 700 old-fashioned printed pages.

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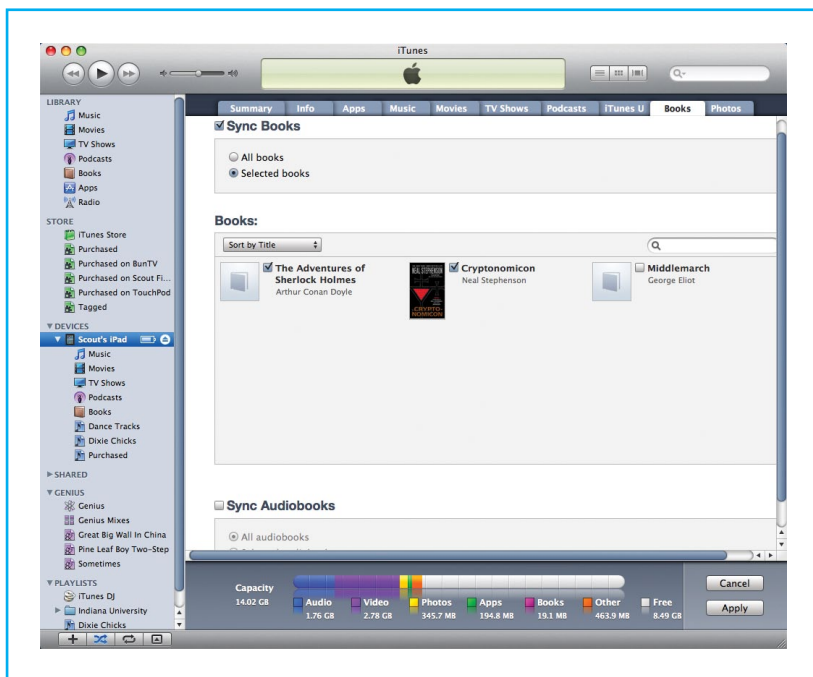


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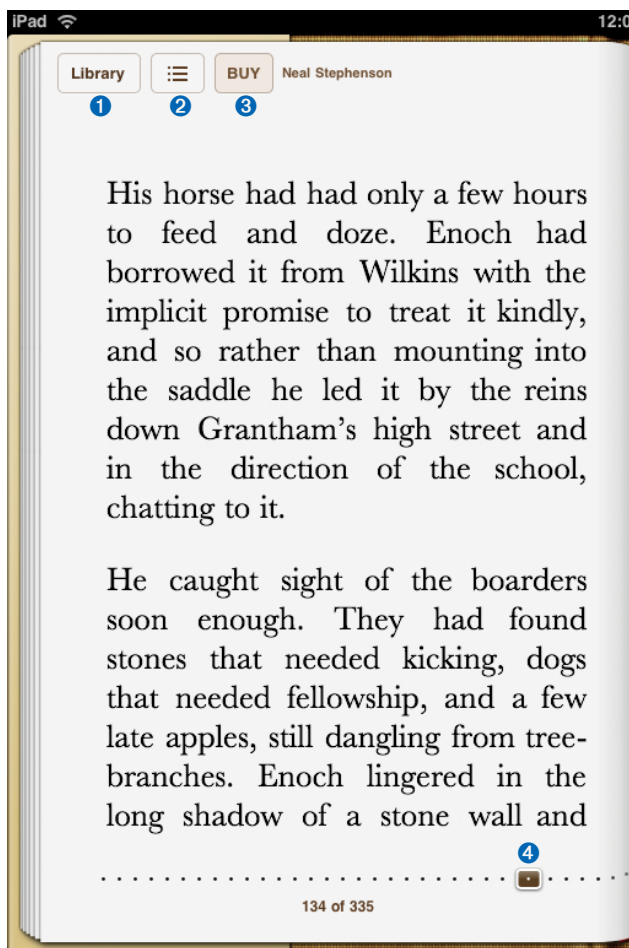
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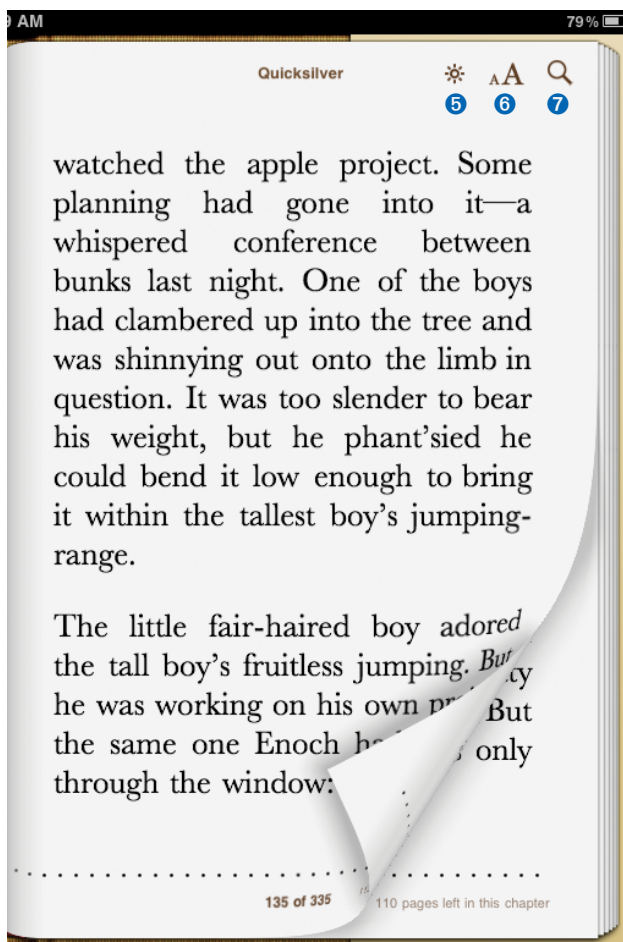
2. **Contents.** Tap this button to see the book's chapter titles and tap one to jump to that point in the book. You can also see your list of bookmarks (see "[Make Bookmarks](#)").
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4. **Page Navigator.** Drag the little brown slider along the bottom of the page to quickly advance or retreat through a book's pages. Keywords and page numbers flash on-screen as you drag.



The iPad can display books in either portrait mode or landscape view (shown here across these two pages). When you tap the screen, the iBook controls appear in either view. Reading iBooks is probably the reason most people use the iPad's Screen Rotation Lock button. Turning on Rotation Lock (on the right side of the iPad) prevents the screen from automatically reorienting itself (and giving you motion sickness) when you're trying to read in bed.

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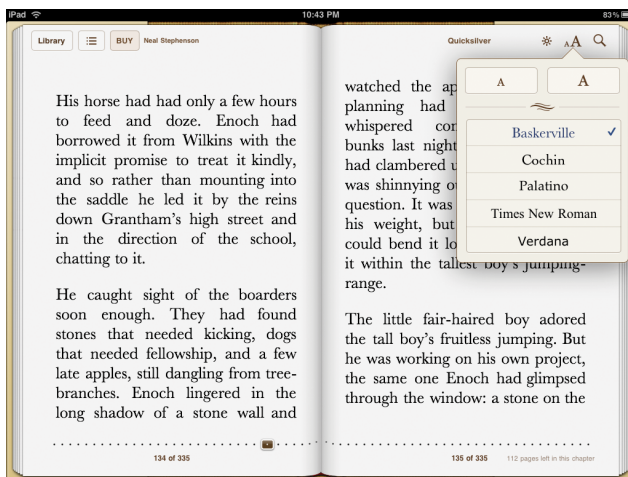


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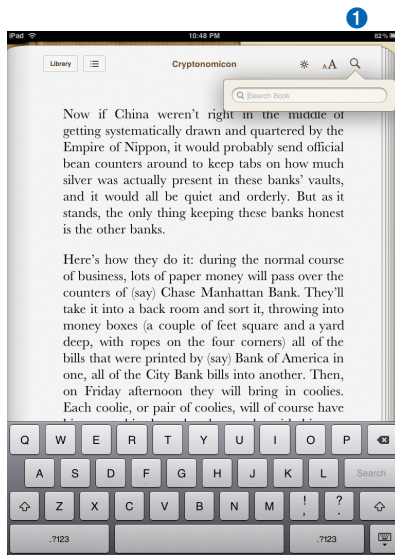
Note: Some of these typeface names may seem odd, but several are named after the typographers who designed or inspired the font. Baskerville, for example, was created by John Baskerville in 18th-century England. Cochin (designed by Georges Peignot in 1912) is named after the French engraver Charles Nicolas Cochin. Little did they know they'd show up in a book about the iPad.

Search an iBook

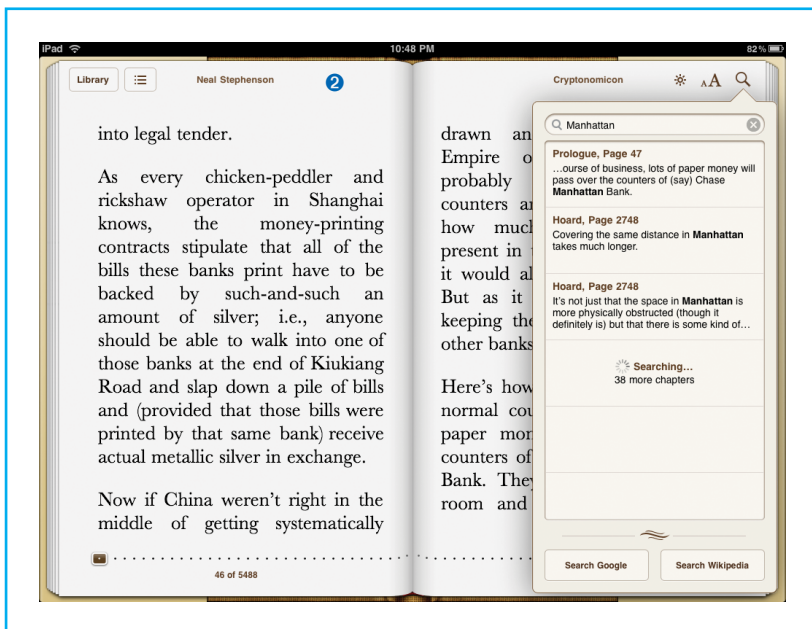
Need to pinpoint a certain word or phrase in a book to find a particular passage—or to see how many times the word appears? The iPad helps you out here, too. And if you want more information about that searched word, the iPad even offers buttons to bring up search results from Google or Wikipedia. Let's see that hardback copy of *Abraham Lincoln: Vampire Hunter* do that.

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1. Tap the  icon on the top of the book page. When the keyboard slides into view, type in your keywords and hit the Search key. Your results arrive quickly.



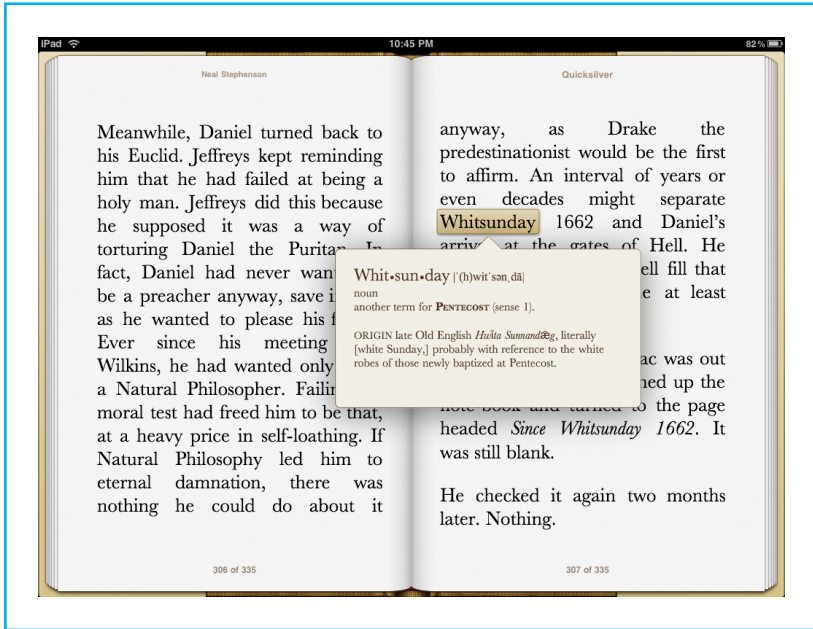
2. When you're in the middle of a book page, press and hold your finger down on the word you want to search on. A box appears on-screen over the selected word with three choices: Dictionary | Bookmark | Search. Tap Search and let the iPad bring you a list of results—in context.



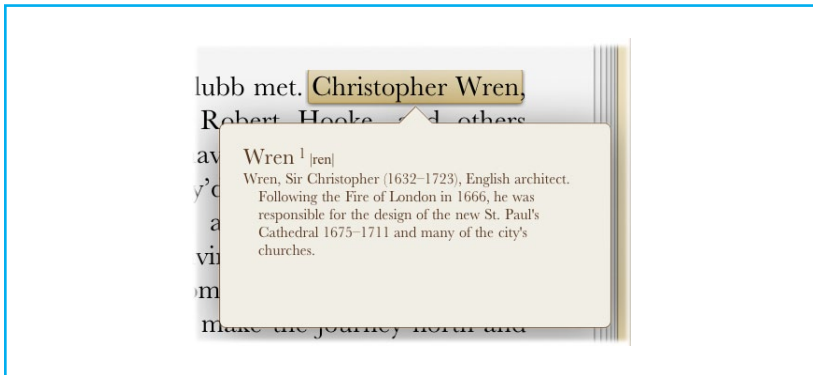
Use the Dictionary

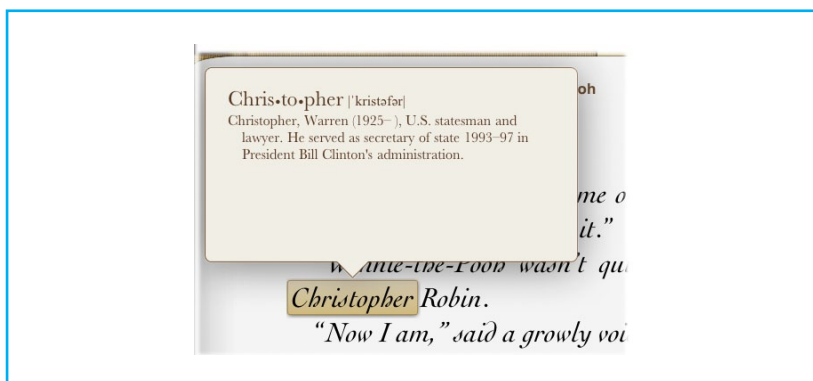
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To see the meaning of a word you don't recognize, double-tap it (or press and hold it for a second) until the Dictionary | Bookmark | Search box appears. (If you want information about a full name or a phrase, drag the blue selection dots around all the words.) Tap Dictionary to see the definition.



The dictionary also recognizes some proper names, but as you can see here, the results can be a bit mixed—and sometimes quite funny.

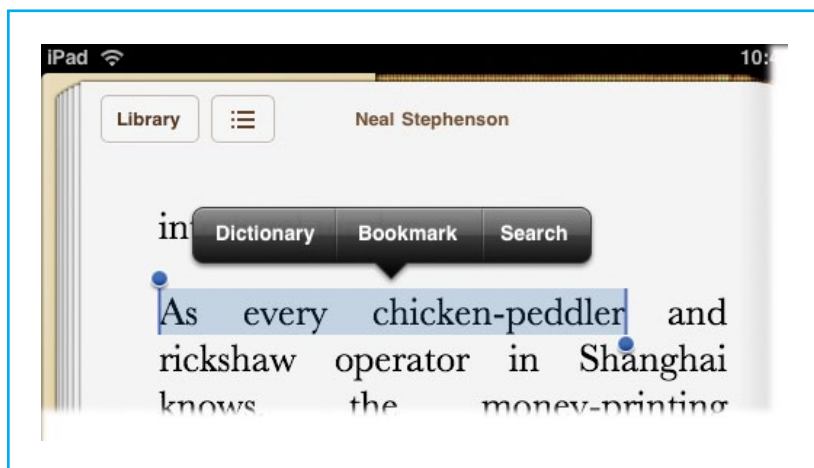




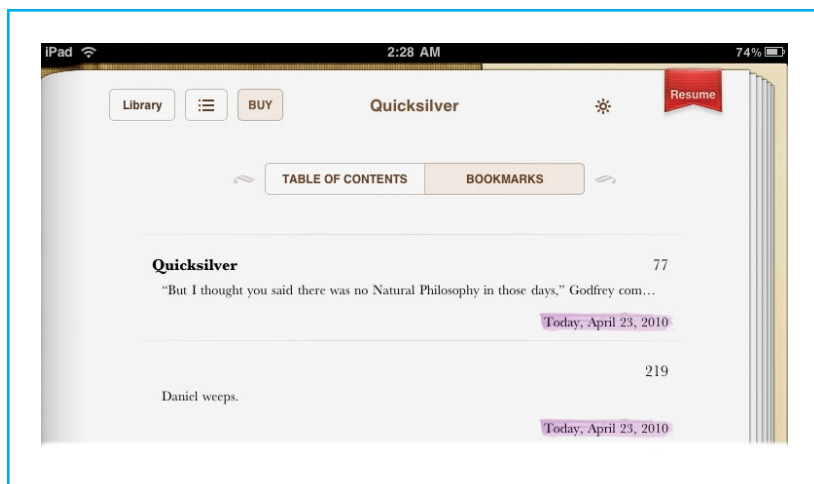
Make Bookmarks

Even if you abruptly bail out of the iBooks app and jump to another program, the iPad remembers what book you were reading and what page you were on. If you happen to be reading a dense, brain-burning book and want to remember *exactly* where you left off (or you want to mark a passage for later reference), you can set a colorful bookmark right on the page.

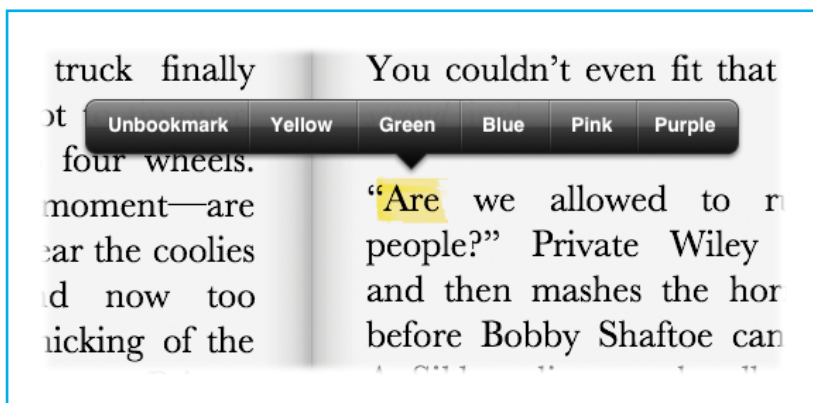
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Use Newspaper and Magazine Apps

It's safe to say that the iPad got a huge share of media attention from the time Steve Jobs announced it in January 2010 until early April, when the tablet arrived in stores. This isn't unusual for an Apple product—remember that little cellphone Apple unleashed in 2007?

But to some observers, that Tidal Wave of Media Coverage had a few Surfers of Self-Interest riding along. That's because, in addition to changing how people consume books, videos, and other content, the interactive iPad was supposed to reinvigorate printed magazines and newspapers—a business that has seen its fortunes plummet since a little thing called the Internet came along.

Here's the good news: the iPad has inspired many news organizations to create beautiful apps to show off their content. Some are free (for now, anyway), some charge a fee just for the content, and some charge for the app *and* the content. You can find all the iPad-worthy news apps at App Store→Categories→News, but here are a few of the big ones:

- **The New York Times Editors' Choice.** It's not the full daily paper (that will come later, and likely with a price), but the free NYT Editors' Choice app offers up a selection of the day's top stories in several categories, like Technology and Opinion. Tap a story summary to see it expand to the full screen.



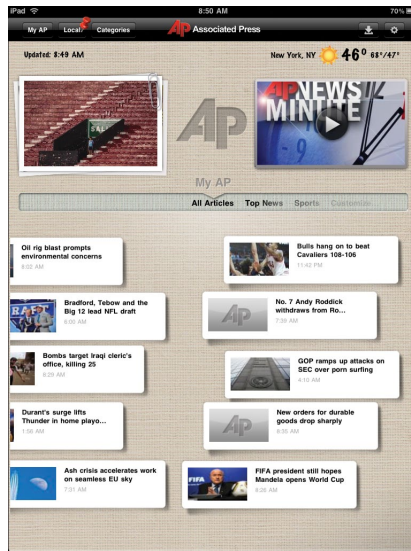
- **Time.** An iPad-enhanced version of this newsmagazine's weekly issue is available each Friday for \$4.99. You have to download the app each week to get the new issue, but it doesn't replace the content of your last issue.
- **USA Today.** Just as colorful as its print counterpart, the Nation's Newspaper is hoping to be the Nation's iPad App. Automatically updating headlines, sports scores, and the local weather forecast greet you when you open the app. Tap the

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- **Zinio Magazine Newsstand.** Want to browse a whole bunch of magazines and flip through a few before you buy? Try the Zinio app, which offers full-color sample pages from many printed mags (like *The Economist*, *National Geographic*, *The Sporting News*, and *Cosmopolitan*), all digitized and zoomable for your reading pleasure. The app is free, but the magazine content costs money. For example, one issue of *Us* magazine is \$3.99, while a yearly subscription is \$67.08.



In addition to newsstand publications, news services—which often supply stories to some of those publications—also have great apps. All of the ones mentioned below include video clips of news events as well as text stories.

- **AP News.** The Associated Press compiles the day's top stories into a free-form flow of little news bars on the screen in this no-cost app (shown on the right). Tap one to get the scoop. Photos and videos of the day are also here.



- **BBC News.** The British Broadcasting Corporation's beautifully designed app neatly organizes the day's stories in an easy-to-read, easy-to-navigate grid on the screen (shown here). Along with video clips, the Beeb—once and still a radio broadcaster—gives you a live radio stream with a tap on the Live Radio button at the top of the screen.



- **Reuters News Pro.** With its quick access to the world stock-market charts and a built-in currency converter, this free app from the Thomson Reuters service is great for the financially minded. The app also showcases the top stories and photographs of the news day.

Love news? The App Store also has apps from National Public Radio and international newspapers like *Le Monde*. You can also find apps that aggregate (collect) headlines from around the world.

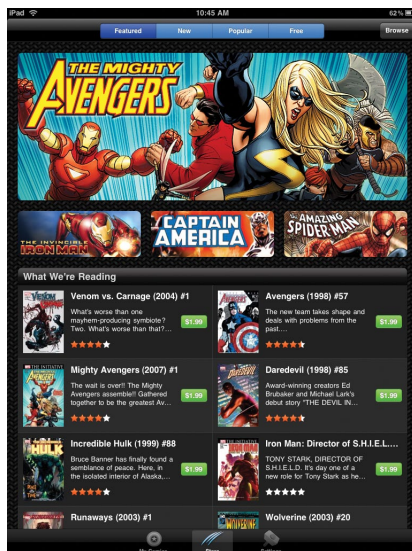
Subscribe to ePublications

As mentioned on the previous page, some big news organizations don't give content away for free. To get all the publication's stories (and not just a Whitman's sampler of summaries or selected articles), some ask that you pay for them in the form of a subscription. (Information may want to be free, as the old hacker credo goes, but professionally produced news and magazines cost money to produce—and they should therefore cost money to *consume* in the eyes of many organizations.)



Prices vary by the publication, but even if you're using a free or "lite" version of an iPad news app, most companies aren't shy about the Subscribe button. Tap it to sign up, supply your credit card number, and then wait for your new issues to download on a daily, weekly, or monthly basis when you launch the app on the iPad.

Some apps, like the Marvel Comics reader, don't offer regular subscriptions for new issues. Instead, Marvel regularly uploads digital editions of older comics to its online store for iPad fankids to browse and buy *a la carte*. You can, however, sign up for email notifications when new material arrives in the Marvel store.



If you're not getting notifications from an app that claims to alert you when you have new issues, check the app's settings (back in the iPad's Settings area) to make sure you enabled Notifications.

Delete an iBook

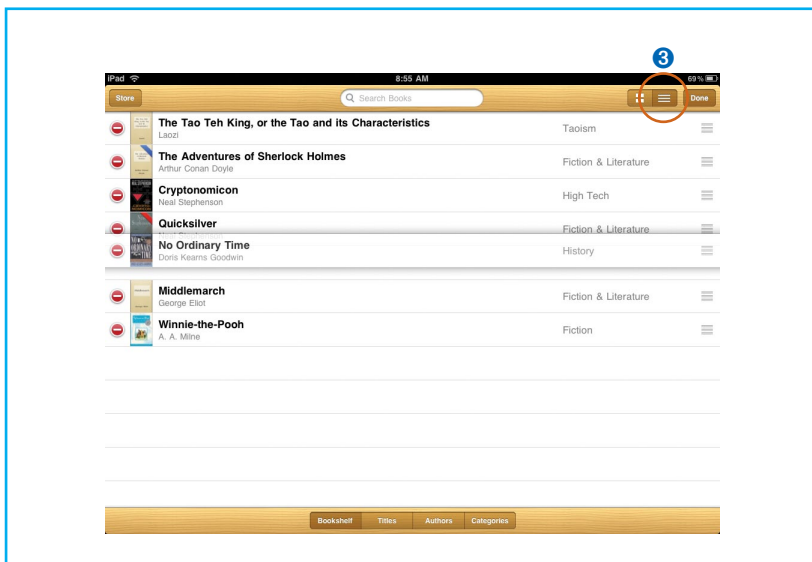
Bibliophiles know how easy it is to amass piles and piles of books and magazines. Magazines are usually emotionally easier to toss out since they don't have the feeling of permanence that a book does. (On the iPad, you typically delete old issues from within the newsstand or magazine apps.) But with books—some books you want to keep forever, while others, well, not so much. So let's get some iPad drive space back now.

If a book has to go, here are some ways to do it:

1. **On the Bookshelf screen, tap the Edit button in the top right corner.** When the ✕ icons appear, tap those on the books you want to delete and then confirm your choice.



2. **Connect the iPad to your computer, click the Books tab, turn off the checkbox next to the unwanted titles, and click Apply or Sync.** The book is removed from the iPad, but left behind in iTunes for future reference.
3. **You can not only delete books from the iBooks List view screen, but rearrange the order of the ones left on the shelf.** Tap the List View icon (circled) and then tap the Edit button. Tap the Bookshelf button at the bottom of the screen, then use the ⓧ icon to delete unwanted titles. Use the grip strip (≡) to drag existing titles into a new order.



Tip: If you have a huge multiscreen list of books, the Search box at the top of the List View screen lets you find titles and author names across your iLibrary.

Colophon

Peter McKie was the Editor for *iBooks and ePeriodicals on the iPad: The Mini Missing Manual*. Nellie McKesson was the Production Editor.

Nellie McKesson designed the interior layout, based on a series design by Phil Simpson. The text font for the PDF version of this book is Myriad Pro; and the heading and note font is Adobe Formata.

For best printing results of the PDF version of this book, use the following settings in the Adobe Reader Print dialog box: **A**: Pages: ii–[last page number]; **B**: Page Scaling: Multiple pages per sheet; **C**: Pages per sheet: 2; **D**: Page Order: Horizontal.

